

**Taxpayers are enthusiastic about the Georgia Education Expense Tax Credit**  
***Don't Let Your Clients Miss Out!***

- The Education Expense Tax Credit is perhaps the most popular tax credit in our state, and is having a tremendously positive impact on deserving students, their grateful families and Georgia communities.
- Contributions can be made in order to provide parents with the freedom to choose the best K-12 education they can find for their children.
- In exchange for their contributions, taxpayers receive a 100% state income tax credit and, if they itemize, a federal charitable income tax deduction.

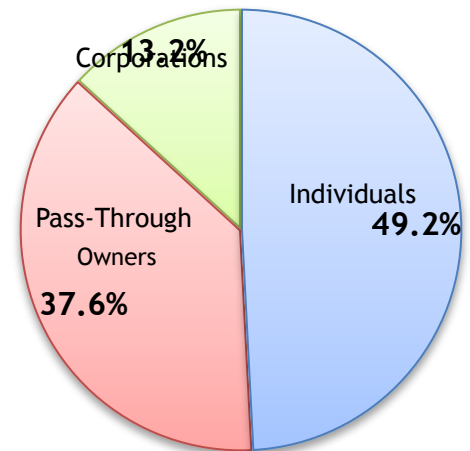
**Two Important New Benefits!**

- This year, Georgia's elected officials affirmed the success and popularity of this program by increasing the annual cap on education tax credits from \$58 million to \$100 million! In 2019, instead of being approved for only about half of the amount they wish to contribute, taxpayers will likely be approved for 90 to 100%.
- Importantly, recent changes in federal tax legislation may make GOAL contributions more economically beneficial for taxpayers! By contributing to GOAL, a charitable organization, taxpayers whose state and local (SALT) deduction is limited will be able to keep at least a portion of the deduction that they would otherwise be losing.

**Remarkable impact of Pass-Through Entity donors**

***Just 14% of donors provided 38% of funds in 2018***

- Owners of pass-through entities are able to contribute up to \$10,000 for this tax credit, and this group of taxpayers is very excited about the program.



**The Time to Apply is Now!**

- Your clients may apply for a 2019 tax credit online at [www.goalscholarship.org](http://www.goalscholarship.org).
- Nothing further is required until payment is due by mid-March of 2019.

**Georgia GOAL Scholarship Program is Georgia's leading Student Scholarship Organization, placing the highest priority on operating in an effective, efficient, and ethical manner.**