Taxpayers are enthusiastic about the Georgia Education Expense Tax Credit
Don’t Let Your Clients Miss Out!

• The Education Expense Tax Credit is perhaps the most popular tax credit in our state, and is having a tremendously positive impact on deserving students, their grateful families and Georgia communities.

• Contributions can be made in order to provide parents with the freedom to choose the best K-12 education they can find for their children.

• In exchange for their contributions, taxpayers receive a 100% state income tax credit and, if they itemize, a federal charitable income tax deduction.

Two Important New Benefits!

• This year, Georgia’s elected officials affirmed the success and popularity of this program by increasing the annual cap on education tax credits from $58 million to $100 million! In 2019, instead of being approved for only about half of the amount they wish to contribute, taxpayers will likely be approved for 90 to 100%.

• Importantly, recent changes in federal tax legislation may make GOAL contributions more economically beneficial for taxpayers! By contributing to GOAL, a charitable organization, taxpayers whose state and local (SALT) deduction is limited will be able to keep at least a portion of the deduction that they would otherwise be losing.

Remarkable impact of Pass-Through Entity donors
Just 14% of donors provided 38% of funds in 2018

• Owners of pass-through entities are able to contribute up to $10,000 for this tax credit, and this group of taxpayers is very excited about the program.

The Time to Apply is Now!

• Your clients may apply for a 2019 tax credit online at www.goalscholarship.org.

• Nothing further is required until payment is due by mid-March of 2019.

Georgia GOAL Scholarship Program is Georgia’s leading Student Scholarship Organization, placing the highest priority on operating in an effective, efficient, and ethical manner.