



**Taxpayers are enthusiastic about the Georgia Education Expense Tax Credit**  
***Become a part of the solution to improving K-12 educational opportunities!***

- The Education Expense Tax Credit is perhaps the most popular tax credit in our state, and is having a tremendously positive impact on deserving students, their grateful families, and Georgia communities.
- Contributions can be made in order to provide parents with the freedom to choose the best K-12 education they can find for their children.
- If you are inclined to ensure that some of your tax dollars will help improve K-12 education in your own community - without incurring the cost of doing so - please participate in this remarkable program.

**Participating in this opportunity is a valuable tax planning strategy**

***Don't miss out!***

- In exchange for their contributions, taxpayers receive a 100% state income tax credit!
- In addition, taxpayers who itemize receive a federal charitable income tax deduction for the amount of their contribution to GOAL.
  - *Given the new federal limits on the deductibility of state and local income taxes, this is significant! By converting some of your state income taxes into a charitable contribution (to GOAL), you may gain back a deduction, thereby reducing your federal tax burden.*
- The cap on available tax credits was nearly doubled this year by the Georgia legislature, alleviating the 'oversubscription' problem of past years!

**The time to apply for a 2019 tax credit is now**

***Georgia GOAL, our state's leading Student Scholarship Organization, is accepting 2019 applications.***

- Please complete the 20-second online application process today at [www.goalscholarship.org](http://www.goalscholarship.org).
- GOAL will take care of submitting your application to the Georgia DOR in January 2019 and will inform you of your prorated contribution amount.
- No further action is required until your payment is due by mid-March of 2019.
- GOAL will provide instructions on how to claim the 100% credit on your 2019 Georgia income tax return.